# MATH 1271: Calculus I 

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## 4.7-Optimization Problems



## Steps in Solving Optimization Problems

Understand the Problem: What is the unknown? What are the given quantities?
What are the given conditions?

- Draw a Diagram: And identify the given and desired quantities on the diagram.
- Introduce Notation: Assign a symbol to the quantity that is to be maximized or minimized (for example, $f$ ). Select symbols ( $x, y, h, a, c$, etc.) for the other unknown quantities, and label the diagram.
- Write an expression: Write $f=\ldots$ in terms of the above symbols $(x, a, c)$.
- Eliminate Variables: If $f$ is a function of more than one variable (e.g., $f(x, a, c)=x^{2}+3 a+3 c$ ), use the information given in the problem to find relationships (in the form of equations) among these variables (like the area of a triangle, or the volume of a sphere. For example: $a=2 c, c=5 x$ ). Then, use substitution (or some similar process) to eliminate all but a remaining variable $x$ in the expression for $f$. Continuing our example:

$$
f(x)=x^{2}+3(2 c)+3 c=x^{2}+3(2(5 x))+3(5 x)=x^{2}+30 x+15 x=x^{2}+45 x .
$$

- Find Absolute Max/Min: Use methods from 4.1 and 4.3 to find the absolute maximum or minimum of $f$.

Problem 2. Find two positive numbers whose product is 100 and whose sum is minimized.
$x y=100$, and $f:=x+y$

We want to minimize $f$, but first we want to simplify the expression with a substitution.
$y=\frac{100}{x} \quad$ (why can we do this?)
$f=x+\frac{100}{x}$
$f^{\prime}=1-\frac{100}{x^{2}}$
$f^{\prime}=0$ when $x^{2}=100$, or $x=10 \quad($ recall $x>0)$.

Therefore, $y=\frac{100}{x}=10$.

However, is this a minimum, a maximum, or something else? Observe that $f^{\prime}(1)=1-100<0$ and $f^{\prime}(11)=1-\frac{100}{121} \approx 0.17355>0$. So by the first derivative test, it is a minimum.

So, it must be that $f=x+y=10+10=20$ is the minimum sum of a pair of positive numbers whose product is 100 .


$$
x+\frac{100}{x}
$$

Problem 10. The rate at which photosynthesis takes place for a species of phytoplankton (in milligrams of carbon $\left./ \mathrm{m}^{3} / \mathrm{hr}\right)$ is modeled by the function: $P(I)=\frac{100 I}{I^{2}+I+4}$, where $I$ is the light intensity (measured in thousands of foot-candles). For what light intensity $I$ is $P$ a maximum?


We need to maximize $P$ for $I \geq 0$.
$P^{\prime}(I)=\frac{100\left(I^{2}+I+4\right)-100((2 I+1)}{\left(I^{2}+I+4\right)^{2}}=\frac{100\left(I^{2}+I+4-2 I^{2}-I\right)}{\left(I^{2}+I+4\right)^{2}}=\frac{-100\left(I^{2}-4\right)}{\left(I^{2}+I+4\right)^{2}}$
$P^{\prime}(I)=0$ when $-100(I+2)(I-2)=0$, or at $I=2$. (Why not $I=-2$ ?)
(note the use of difference of squares!)

Graphically, if $I=2$ is a maximum, then we expect the slope of the graph $P^{\prime}(I)$ to be greater than zero when $I<2$ and and less than zero when $I>2$.

So we want to know the sign of $P^{\prime}(I)=-100(I+2)(I-2)$,
which is the same as the sign of $-(I+2)(I-2)$. (notice that the sign is changing when $I= \pm 2$ )

So, we test points $I=0$, and $I=3$ (we didn't check $I=-3$ since $I \geq 0$ ). We discover...

$$
P^{\prime}(I)>0 \text { when } 0 \leq I<2 .
$$

On the other hand, checking $I=3$ we have $P^{\prime}(I)<0$ for $I>2$.

Thus, $P$ has an absolute maximum of $P(2)=\frac{100 \cdot 2}{2^{2}+2+4}=20$.


Problem 26. Find the area of the largest trapezoid that can be inscribed in a circle of radius 1 and whose base is a diameter of the circle?

The area $A$ of any trapezoid is given by $A=\frac{1}{2} h\left(b_{1}+b_{2}\right)$.


Observe that, $b_{1}=2 \cdot$ radius $=2$.

$$
\text { so } A=\frac{1}{2} h\left(2+b_{2}\right)=h\left(1+\frac{b_{2}}{2}\right) .
$$

Based upon the strategies we talked about in the review, we would ideally eliminate either $h$ or $b_{2}$ using some equation which relates the two.

Observe that (due to the triangle in the diagram), we have: $h^{2}+\left(\frac{b_{2}}{2}\right)^{2}=r^{2}=1$, or $h=\sqrt{1-\frac{b_{2}^{2}}{4}}$.

So, $A=\sqrt{1-\frac{b_{2}^{2}}{4}}\left(1+\frac{b_{2}}{2}\right) . \quad$ This is progress, but it looks hard to differentiate.

Observe that it's easier to work with: $A^{2}=h^{2}\left(1+\frac{b_{2}}{2}\right)^{2}$

$$
=\left(1-\frac{b_{2}^{2}}{4}\right)\left(1+\frac{b_{2}}{2}\right)^{2} .
$$

A common way of dealing with these types of situations is to notice that when $A^{2}$ is maximized, so is $A$ (Assuming $A \neq 0$, we have: $\left(A^{2}\right)^{\prime}=2 A A^{\prime}=0$ when $A^{\prime}=0$ ).

Therefore, we can focus on minimizing $A^{2}$.

So we have the function: $A^{2}:=\left(1-\left(\frac{b_{2}}{2}\right)^{2}\right)\left(1+\frac{b_{2}}{2}\right)^{2}$.
2
Taking the derivative (with respect to $b_{2}$ ) to find its maximum, we have:

$$
\begin{aligned}
\frac{d}{d b_{2}} A^{2}= & -\frac{b_{2}}{2}\left(1+\frac{b_{2}}{2}\right)^{2}+\left(1-\left(\frac{b_{2}}{2}\right)^{2}\right)\left(1+\frac{b_{2}}{2}\right) \\
& =\left(\left(-\frac{b_{2}}{2}-\frac{b_{2}^{2}}{4}\right)+1-\frac{b_{2}^{2}}{4}\right)\left(1+\frac{b_{2}}{2}\right) \\
& =\left(1-\frac{b_{2}}{2}-\frac{b_{2}^{2}}{2}\right)\left(1+\frac{b_{2}}{2}\right)=-\frac{1}{2}\left(b_{2}^{2}+b_{2}-2\right) \frac{1}{2}\left(2+b_{2}\right) \\
& =-\frac{1}{4}\left(b_{2}+2\right)^{2}\left(b_{2}-1\right)
\end{aligned}
$$

$$
\frac{d}{d b_{2}} A^{2}=0 \text { when } b_{2}=-2 \text { or } b_{2}=1
$$

Obviously we want a positive length for $b_{2}$.

Also observe that $\frac{d}{d b_{2}} A^{2}>0$ if $b_{2}<1$, and $\frac{d}{d b_{2}} A^{2}<0$ if $b_{2}>1, \ldots$
so we get a maximum at $b_{2}=1$.

Reminder: Our task is to find the maximum area $A=h\left(1+\frac{b_{2}}{2}\right)$,
and recall that $h=\sqrt{1-\frac{b_{2}^{2}}{4}}$.

So at the maximum, $h=\sqrt{1-\frac{1}{4}}=\frac{\sqrt{3}}{2}$ and the maximum area is...

$$
A_{\max }=h\left(1+\frac{b_{2}}{2}\right)=\frac{\sqrt{3}}{2}\left(1+\frac{1}{2}\right)=\frac{3 \sqrt{3}}{4} \approx 1.3 .
$$

Graph of: $A=\sqrt{1-\frac{b_{2}^{2}}{4}}\left(1+\frac{b_{2}}{2}\right)$.


