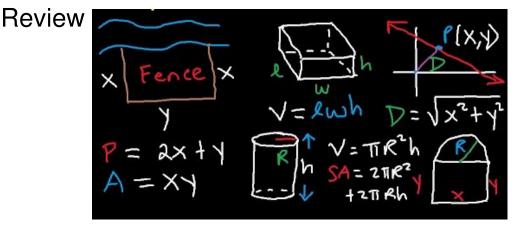
## MATH 1271: Calculus I

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## 4.7 - Optimization Problems



## **Steps in Solving Optimization Problems**

- Understand the Problem: What is the unknown? What are the given quantities? What are the given conditions?
- Draw a Diagram: And identify the given and desired quantities on the diagram.
- ♦ Introduce Notation: Assign a symbol to the quantity that is to be maximized or minimized (for example, *f*). Select symbols (*x*, *y*, *h*, *a*, *c*, etc.) for the other unknown quantities, and label the diagram.
- Write an expression: Write f = ... in terms of the above symbols (x, a, c).
- ♦ Eliminate Variables: If *f* is a function of more than one variable (e.g.,  $f(x, a, c) = x^2 + 3a + 3c$ ), use the information given in the problem to find relationships (in the form of equations) among these variables (like the area of a triangle, or the volume of a sphere. For example: a = 2c, c = 5x). Then, use substitution (or some similar process) to eliminate all but a remaining variable *x* in the expression for *f*. Continuing our example:  $f(x) = x^2 + 3(2c) + 3c = x^2 + 3(2(5x)) + 3(5x) = x^2 + 30x + 15x = x^2 + 45x$ .
- Find Absolute Max/Min: Use methods from 4.1 and 4.3 to find the absolute maximum or minimum of *f*.

**Problem** 2. Find two positive numbers whose product is 100 and whose sum is minimized.

xy = 100, and f := x + y

We want to minimize *f*, but first we want to simplify the expression with a substitution.

$$y = \frac{100}{x}$$
 (why can we do this?)  

$$f = x + \frac{100}{x}$$
  

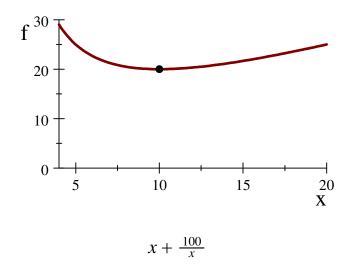
$$f' = 1 - \frac{100}{x^2}$$
  

$$f' = 0 \text{ when } x^2 = 100, \text{ or } x = 10$$
 (recall  $x > 0$ ).

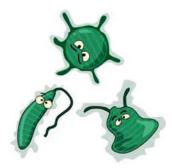
Therefore,  $y = \frac{100}{x} = 10$ .

However, is this a minimum, a maximum, or something else? Observe that f'(1) = 1 - 100 < 0 and  $f'(11) = 1 - \frac{100}{121} \approx 0.17355 > 0$ . So by the first derivative test, it is a minimum.

So, it must be that f = x + y = 10 + 10 = 20 is the minimum sum of a pair of positive numbers whose product is 100.



**Problem** 10. The rate at which photosynthesis takes place for a species of phytoplankton (in milligrams of carbon/m<sup>3</sup>/hr) is modeled by the function:  $P(I) = \frac{100I}{I^2+I+4}$ , where *I* is the light intensity (measured in thousands of foot-candles). For what light intensity *I* is *P* a maximum?



We need to maximize *P* for  $I \ge 0$ .

$$P'(I) = \frac{100(I^2 + I + 4) - 100I(2I + 1)}{(I^2 + I + 4)^2} = \frac{100(I^2 + I + 4 - 2I^2 - I)}{(I^2 + I + 4)^2} = \frac{-100(I^2 - 4)}{(I^2 + I + 4)^2}$$

P'(I) = 0 when -100(I+2)(I-2) = 0, or at I = 2. (Why not I = -2?) (note the use of difference of squares!)

Graphically, if I = 2 is a maximum, then we expect the slope of the graph P'(I) to be greater than zero when I < 2 and and less than zero when I > 2.

So we want to know the sign of P'(I) = -100(I+2)(I-2),

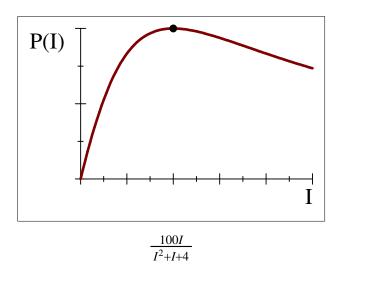
which is the same as the sign of -(I+2)(I-2). (notice that the sign is changing when  $I = \pm 2$ )

So, we test points I = 0, and I = 3 (we didn't check I = -3 since  $I \ge 0$ ). We discover...

P'(I) > 0 when  $0 \le I < 2$ .

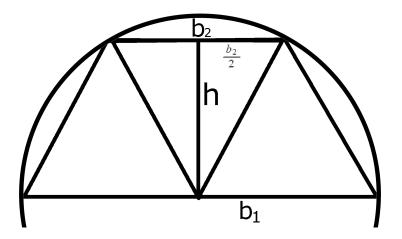
On the other hand, checking I = 3 we have P'(I) < 0 for I > 2.

Thus, *P* has an absolute maximum of  $P(2) = \frac{100 \cdot 2}{2^2 + 2 + 4} = 20$ .



**Problem** 26. Find the area of the largest trapezoid that can be inscribed in a circle of radius 1 and whose base is a diameter of the circle?

The area A of any trapezoid is given by  $A = \frac{1}{2}h(b_1 + b_2)$ .



Observe that,  $b_1 = 2 \cdot radius = 2$ .

so 
$$A = \frac{1}{2}h(2+b_2) = h\left(1+\frac{b_2}{2}\right).$$

Based upon the strategies we talked about in the review, we would ideally eliminate either h or  $b_2$  using some equation which relates the two.

Observe that (due to the triangle in the diagram), we have:  $h^2 + \left(\frac{b_2}{2}\right)^2 = r^2 = 1$ , or  $h = \sqrt{1 - \frac{b_2^2}{4}}$ .

So,  $A = \sqrt{1 - \frac{b_2^2}{4}} \left(1 + \frac{b_2}{2}\right)$ . This is progress, but it looks hard to differentiate.

Observe that it's easier to work with:  $A^2 = h^2 \left(1 + \frac{b_2}{2}\right)^2$ 

$$= \left(1 - \frac{b_2^2}{4}\right) \left(1 + \frac{b_2}{2}\right)^2.$$

A common way of dealing with these types of situations is to notice that when  $A^2$  is maximized, so is A (Assuming  $A \neq 0$ , we have:  $(A^2)' = 2AA' = 0$  when A' = 0).

Therefore, we can focus on minimizing  $A^2$ .

So we have the function: 
$$A^2 := \left(1 - \left(\frac{b_2}{2}\right)^2\right) \left(1 + \frac{b_2}{2}\right)^2$$
.

Taking the derivative (with respect to  $b_2$ ) to find its maximum, we have:

$$\frac{d}{db_2}A^2 = -\frac{b_2}{2}\left(1 + \frac{b_2}{2}\right)^2 + \left(1 - \left(\frac{b_2}{2}\right)^2\right)\left(1 + \frac{b_2}{2}\right)$$
$$= \left(\left(-\frac{b_2}{2} - \frac{b_2^2}{4}\right) + 1 - \frac{b_2^2}{4}\right)\left(1 + \frac{b_2}{2}\right)$$
$$= \left(1 - \frac{b_2}{2} - \frac{b_2^2}{2}\right)\left(1 + \frac{b_2}{2}\right) = -\frac{1}{2}(b_2^2 + b_2 - 2)\frac{1}{2}(2 + b_2)$$
$$= -\frac{1}{4}(b_2 + 2)^2(b_2 - 1)$$

$$\frac{d}{db_2}A^2 = 0$$
 when  $b_2 = -2$  or  $b_2 = 1$ .

Obviously we want a positive length for  $b_2$ .

Also observe that  $\frac{d}{db_2}A^2 > 0$  if  $b_2 < 1$ , and  $\frac{d}{db_2}A^2 < 0$  if  $b_2 > 1$ , ...

so we get a maximum at  $b_2 = 1$ .

**Reminder**: Our task is to find the maximum area  $A = h(1 + \frac{b_2}{2})$ , and recall that  $h = \sqrt{1 - \frac{b_2^2}{4}}$ .

So at the maximum,  $h = \sqrt{1 - \frac{1}{4}} = \frac{\sqrt{3}}{2}$  and the maximum area is...

$$A_{\max} = h\left(1 + \frac{b_2}{2}\right) = \frac{\sqrt{3}}{2}\left(1 + \frac{1}{2}\right) = \frac{3\sqrt{3}}{4} \approx 1.3.$$

Graph of:  $A = \sqrt{1 - \frac{b_2^2}{4}} \left(1 + \frac{b_2}{2}\right)$ . A  $\begin{pmatrix} 1.4 \\ 1.2 \\ 1.0 \\ 0.8 \\ 0.6 \\ 0.4 \\ 0.2 \\ 0.0 \\ 0.0 \\ 0.5 \\ 1.0 \\ 1.5 \\ b2^{2.0}$